



Technical Bulletin

Prozone or Hook Effect

In reference to the prozone phenomenon or hook effect, we have tested all of our QuickVue®, QuickVue+® and Sofia® hCG products to maintain quality results at high levels of hCG. All test results were clearly positive at all hCG levels tested up to 500,000 mIU/mL. No prozone effect was observed at hCG levels in excess of normal physiological levels.

Please contact Quidel Technical Support at 800.874.1517 (in the U.S.), 858.552.1100 (outside the U.S.) or technicalsupport@quidel.com if you have any questions regarding QuickVue, QuickVue+ and Sofia hCG test kits, or any Quidel product. Our hours of operation are Monday through Friday, 7:00 a.m. to 5:00 p.m. Pacific Time.

You may also visit our website at quidel.com for information on Quidel's line of Rapid Diagnostics, Molecular Diagnostics, Cell Culture and Specialty Diagnostics (Bone Health and Autoimmune & Complement). Other product information available on our website includes: CPT codes, CLSI procedure guides, MSDS, and Package Inserts.