



## DOCUMENTATION UPDATE

### Quidel DHI Media, FreshFrozenCells®, and Staining Reagents

#### REF: Product Labels

June 14, 2019

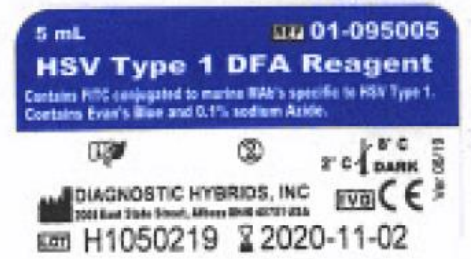
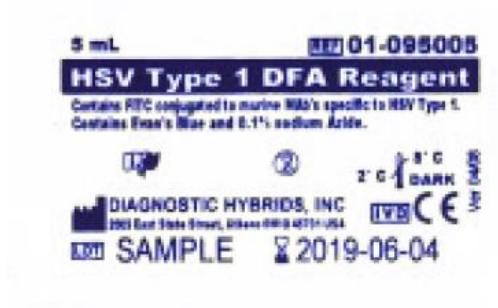
Quidel is constantly striving to improve our products based on customer feedback and satisfaction. This communication is to announce that Quidel is planning to implement a revision to the appearance of all product labelling, which will improve the clarity of product identification, reduce ink smears, and improve the overall durability of the label.

Please be advised that the final implementation phase of the new and improved product labels will appear on our DHI Media Solutions, FreshFrozenCells, and Reagent Staining products in the coming months. Below are examples of these changes, current appearance on the left, new format on the right.

#### Media Solutions



## Staining Reagents



## FreshFrozenCells



Please feel free to contact Technical Support at [technicalsupport@quidel.com](mailto:technicalsupport@quidel.com) or by calling 800.874.1517, with any questions or concerns that you may have regarding this issue.

Sincerely,

Lauren Grippa  
Manager, Technical Support